

ELITE NEON CUP 2025 ATHENS U16-U14 EDITION **YELLOWFIELDS** is based in Athens and was established in 2014 by a **TEAM OF PROFESSIONALS**, offering their **EXPERTISE** in organizing **HIGH END SPORT EVENTS AND SERVICES**.

We have a VAST EXPERIENCE IN THE FIELD OF SPORTS MANAGEMENT but mainly we are a team, born and raised, with a PASSION FOR SPORTS and with that legacy we strive to create the BEST POSSIBLE SPORT EXPERIENCES FOR ALL ATHLETES.

# YELLOWFIELDS IS ALL ABOUT SPORTS

Our main goal is to create a **CROSS CULTURAL EXPERIENCE** that will offer all athletes, **UNFORGETTABLE MEMORIES AND MOMENTS**.

Competition in sports was a central aspect of Greek culture and of the life of every Greek and it continues to be so in our days.

IT'S EXACTLY THAT SPIRIT AND THAT PASSION THAT WE WANT TO SHARE WITH TEAMS AND ATHLETES FROM ALL AROUND THE WORLD.



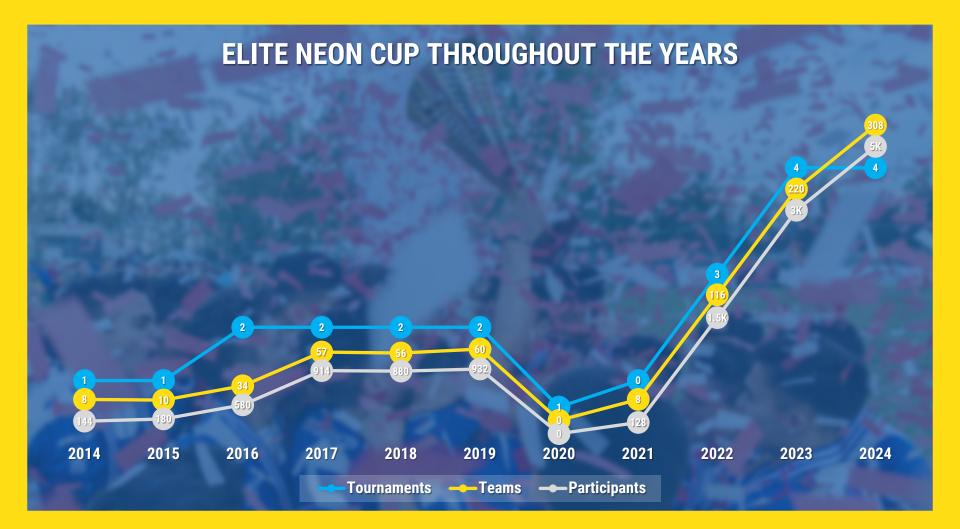
### **ABOUT YELLOWFIELDS**



ELITE NEON CUP is the BEST and GREATEST INTERNATIONAL YOUTH FOOTBALL TOURNAMENT IN GREECE AND ONE OF THE BEST IN EUROPE!

It has been conducted for **10 YEARS** and the participation of the teams is made through special invitation.

### **ABOUT ELITE NEON CUP**





270 TEAMS
 45 COUNTRIES
 880 GROUPS
 13.300 ATHLETES



AC MILAN

- Italy -

#### Coca-Cola Elite Neon Cup 2015 Manchester City FC | U15

Coca-Cola Elite Neon Cup 2015 FK Partizan | U15 Coca-Cola Elite Neon Cup 2015 Manchester City FC | U15

### PHIL FODEN

**DUSAN VLAHOVIC** 

**JADON SANCHO** 

Manchester City FC England National Football Team

AIRWAYS

Juventus FC Serbian National Football Team Borussia Dortmund England National Football Team



### PREVIOUS YEARS SPONSORS



## PREVIOUS YEARS STATISTICS

**TV PROGRAMMING** 60+ hours live broadcast from **Nova**.

#### WEB - eliteneoncup.com

Over 50.000 unique visitors and 150.000 sessions during the months of the tournaments.

#### VISITORS

Over 10.000 visitors attended the athletic facilities during the tournaments.

#### **PROMOTION**

Web and TV promotion of the tournament through major web-portals and TV networks such as:

- Alpha
- ERT
- Nova
- football-academies.gr
- gazzetta.gr
- novarsports.gr



**ATHENS U16-U14 EDITION** 

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Location Conduction Dates Tournament Duration Venues	<ul> <li>Athens, Greece</li> <li>14/4/2025 + 17/4/2025</li> <li>4 days</li> <li>Kicks Academy Athletic Center Peania Athletic Center</li> </ul>
Age Groups	: Boys U16 (2009) Boys U14 (2011)
Total Teams Team Groups	: 96 (48 per age category) : 16 persons minimum
Total Games Formations Matches Duration Tournament Structure Rules	<ul> <li>7 per team</li> <li>11v11</li> <li>25' per half, 5' halftime break</li> <li>Groups stage and then playoffs stage</li> <li>FIFA official</li> </ul>

ELITE NEON CUP 2025 ATHENS U16-U14 EDITION - INFORMATION -

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Field





**REAL MADRID CF** 

**PARIS SAINT-GERMAIN FC** 

**JUVENTUS FC** 





**TEAMS FROM THE TOP LEAGUES IN EUROPE** will participate in the ELITE NEON CUP 2025 ATHENS U16-U14 EDITION.

**ELITE NEON CUP 2025 ATHENS U16-U14 EDITION** - TEAMS -

Features:

• STATE OF THE ART FOOTBALL FIELDS with ample space for impactful advertising banners

#### ENTERTAINMENT AREAS

with specialized space for setting up promotional booths and conducting promotional activities

ELITE NEON CUP 2025 ATHENS U16-U14 EDITION - FACILITIES -



#### 3\* AND 4\* HOTELS

The teams will stay in 3-star and 4-star hotels, which specialize in hosting football teams.

#### **FULL BOARD MENU**

The accommodation package includes a full board menu with breakfast, lunch and dinner.













#### **BOYS U16, U14**

13/4	ARRIVAL DAY / TECHNICAL MEETING	
14/4	OPENING CEREMONY / GROUP STAGE	
15/4	GROUP STAGE	
16/4	PLAYOFFS STAGE	
17/4	PLAYOFFS STAGE / CLOSING CEREMONY	
18/4	DEPARTURE DAY	

ELITE NEON CUP 2025 ATHENS U16-U14 EDITION - MAIN SCHEDULE -

#### **CULTURAL VISITS**

- (\* upon request and depending on availability and days of stay)
- Acropolis and Acropolis Museum
- Athens Sightseeing

#### **COVERAGE OF THE TOURNAMENT**

- Display of the tournament's news and results on the most popular sports websites
- 1.000 1.500 visitors per day

ELITE NEON CUP 2025 ATHENS U16-U14 EDITION - EXTRAS -



### WE ARE LOOKING FORWARD TO SEEING YOU IN GREECE

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